



To: Event Sponsor
From: Vanessa L. Lenear, CPRP, CPO
Community Event Coordinator

RE: Independence Day Celebration

The City of Florence conducts an annual Independence Day Celebration as a citywide event on **Sunday, July 3, 2016** from 5:00 – 11:00 pm. In an effort to make the event a success, there is a need to get the local businesses, civic organizations, churches and schools that are vital component of the community involved. One way to become involved is to become a Sponsor. As a Sponsor your name will be on the Sponsor board visible at the entertainment stage. Mayor Diane E. Whalen will also recognize the Sponsors of the event during her welcome address and the WNKR Disc Jockeys will announce throughout the program the event Sponsors. Company logos (in jpeg or PDF format) will be used on signs with your permission. We will hang your company's banner above the stage.

We no longer have our primary Sponsor of the fireworks display and are seeking new Sponsors to fill that void. Our fireworks display is \$15,000 and we are open to any amount listed on the Sponsorship form or whatever you feel is reasonable. Please complete the attached form and **return it by Monday, June 20, 2016.**

Other Sponsor opportunities include KidZone activities of two balloon and two glitter tattoo artists at \$350 each and our featured band from \$500-\$1,000.

There is NO date for this event. It shall include the featured band, entertainment and fireworks. Should the event be cancelled due to inclement weather occurring on both days, your donation(s) will be used for the next *2017 Independence Day Celebration.*

For more information feel free to call Vanessa L. Lenear, Community Event Coordinator at (859) 647-5439. Thank you in advance for your Sponsorship of the City of Florence's Independence Day Celebration. The City of Florence appreciates your willingness to partner with our city events and hope the publicity benefits your business or organization.



**INDEPENDENCE CELEBRATION SPONSORSHIP FORM
SUNDAY, JULY 3, 2016 5:00 PM**

Name of Sponsor _____

Mailing Address _____

City/State/Zip _____

Contact Person _____

Phone Number _____ Fax Number _____

E-Mail _____

Amount Donated: \$ _____ *Make payable to: City of Florence*

Check the Amount of Sponsorship:

Fireworks \$1,000 Fireworks \$1,500 Fireworks \$2,000

Fireworks \$2,500 Fireworks \$5,000 Fireworks \$10,000

Fireworks \$ _____ (amount you can donate)

Balloon/Tattoo Artist \$350

Featured Band \$500-\$1,000

Providing a Logo Yes No

(If Yes, need PDF or j-peg format sent to vanessa.lenear@florence-ky.gov by June 17)

Providing a Banner Yes No

(If Yes, need banner dropped off to Florence Government Center by June 22)

There is NO rain date for this event.

If the City cancels the event due to inclement weather occurring my donation may be used for the City's **2017**

Independence Day Celebration

Yes No

Return form by Monday, June 20, 2016 to: City of Florence

8100 Ewing Blvd.

Florence, KY 41042

Attn: Parks & Recreation