

Economic Development Report



3rd Quarter Overview

LETTER FROM MAYOR JULIE M. AUBUCHON





It is my distinct pleasure to serve as Mayor of the City of Florence. I am pleased that Florence has maintained its standing as Northern Kentucky's leading city for business, shopping, entertainment and diverse housing options. With over 2000 businesses and over 700 new business applications approved each year, the City of Florence staff works tirelessly to attract, retain and serve businesses that call our great city home.

Our city is home to a robust workforce of individuals employed at positions from entry-level to the executive suite. A diverse mix of commerce and industry located in Florence produces a sustainable economic climate. Our city flourishes by its welcoming and business friendly atmosphere; we continue to grow in manufacturing, healthcare, hospitality, e-commerce and tech sectors.

Florence offers a low cost of living, a progressive health care system, extensive parks and recreation facilities, as well as quality K-12 and secondary education options. Our location within the Cincinnati metropolitan area makes Florence an excellent place for companies to locate, expand and retain their business operations.

It is my pleasure to lead the 250 dedicated employees of the City of Florence. It is through their efforts and with community partners, such as yourself, that Florence prospers and maintains its standing as the leading city in Northern Kentucky. I extend my heartfelt gratitude for your indispensable role in our shared achievements.

Sincerely,

Julie M. Aubuchon

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Mayor

Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Healing Haven Counseling 31 Girard Street

- Healing Haven Counseling has expanded their Houston Road office, opening a new location on Girard Street in January.
- Counseling and treatment programs are offered to help individuals facing depression, anxiety, trauma recovery and more.



Preston at Plantation Pointe Pointe Preston Drive

- Construction is complete on the new addition to the Preston at Plantation Pointe project.
- Each new owner-occupied condo provides open central living spaces, neighborhood amenities, covered patios, and attached garages.



Hannoush Jewelers 7911 Mall Road Suite A

- Hannoush Jewelers has moved from their longtime location in the Florence Mall.
- New location features a larger showroom with a wide variety of inventory.
- Opened January 2024.



Community Trust Bank 8660 Haines Drive

- The former BB&T branch location on Haines Drive has been renovated and backfilled by a new banking user, Community Trust Bank.
- Location opened January 2024.

2024 3rd Quarter Report

Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Regadget

4999 Houston Road Suite 500-1

- A new tech company has opened in Florence.
- Regadget refurbishes older technology, allowing devices to last longer, and help reduce the amount of electronic waste.
- Opened February 2024.



Emerge IT Solutions 7660 Turfway Road

- A new technology solutions company has opened in Florence.
- Services include cybersecurity, help desk support and networking solutions among other services.
- Opened April 2024.



My Pets Vet 7610 Mall Road

- A new veterinarian hospital has opened on Mall Road.
- Providing comprehensive veterinary care for all of your family pets.
- Opened April 2024.



French Quarter Phase 4 Orleans North Subdivision

- 6-acre development site.
- Construction is complete on 50 new residential homes as part of the Phase 4 addition to the Orleans Subdivision.

2024 3rd Quarter Report

Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Freddy's Frozen Custard & Steakburgers 4990 Houston Road

- Construction is complete on Freddy's first Northern Kentucky Location.
- Offering fresh, made-to-order menu items in a fun and hospitable environment.
- Opened April 2024.



Chin Fusion Restaurant and Sushi 7657 Mall Road

- A new to the market fusion restaurant has opened on Mall Road.
- Offering a variety of Chinese inspired dishes accompanied by a sushi menu.
- Opened May 2024.



St. Elizabeth Physicians Office Building 7300 Turfway Road

- St. Elizabeth Physicians has opened a new medical office space on Turfway Road.
- New offices have backfilled the previous ADP location.
- Opened May 2024.



Wingstop

7753 Mall Road Suite D

- Wingstop has opened a new carryout location on Mall Road.
- Menu items include a variety of chicken wings and sandwiches, paired with your favorite sides.
- Opened June 2024.

Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Florence Hall 305 Cayton Road

- 155-unit, high-end urban apartment complex.
- \$25 million dollar capital investment.
- Opened May 2024.



Drinkology Soda & Tea 7220 Burlington Pike Suite A

- A new to the market refreshments concept has opened in Florence.
- Menu offers limitless combinations of your favorite sodas.
- Opened May 2024.



Barnes Heating 9 Girard Street

- A family owned heating and air business has opened a new office location on Girard Street.
- Opened March 2024.



Senior CommUnity Care of Northern Kentucky

47 Cavalier Boulevard Suite 140

- A new healthcare facility providing comprehensive care programs to seniors in 8 Northern Kentucky counties.
- Opened July 2024.



Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Amazon Last Mile Facility 7435 Industrial Road

- 26-acre development site with a new 120,000 sq. ft. building.
- \$60 million dollar capital investment creating 300 new jobs.
- Opened August 2024.



Spear Ridge Cafe 7301 Industrial Road

- Construction is complete on the new restaurant concept by One Holland Group.
- Opened August 2024.



The Good Feet Store 4960 Houston Road

- New to the Florence Market, The Good Feet Store offers personally fit arch supports to help promote overall wellness of your body.
- Opened August 2024.



Arhaus The Loft 1336 Hansel Drive

- A new furniture store backfilling the Christmas Tree Shop location on Hansel.
- Arhaus offers a wide variety of artisan pieces which are sustainably sourced from reclaimed and recycled materials.
- Opened July 2024.

2024 3rd Quarter Report

Florence, Kentucky

MEW BUSINESSES 2024

Completed Projects



Village Terrace 2011 Terrace Court

- Construction is complete on 6 new townhomes making up phase 5 of the Terrace Court Development.
- Construction completed Summer 2024.



Beauty Mark Salon & Spa 7905 Dixie Highway

- A new hair salon located on Dixie Highway.
- Backfilling the former A Personal Touch Salon.
- Opened May 2024.



Suzie's Cakes and Coffee 8107 Connector Drive

- A new confectionary has opened in the Mall Road corridor.
- Offering specialty cakes and other baked goods for any special event.
- Opened Fall 2024.



Precision Garage Door Service 7200 Dixie Highway

- A full service garage door company has opened a new location on Dixie Highway.
- Offering garage door repair, door replacement, and repair of garage door openers.
- Location opened Fall 2024.



Florence, Kentucky **MAJOR PROJECTS LIST**

Under Construction



Drury Inn & Suites 7915 US 42

- Construction continues on Drury's 7-story, 187 room hotel.
- 8-acre development site.
- Project anticipated to be complete Fall 2024.



CarMax

8045 Betsy Conrad Way

- 1.4 acre development site with a new 24,000 sq.ft. building.
- Construction scheduled to be complete Fall 2025.



St. Elizabeth Renovation 4900 Houston Road

- The Florence Campus Re-development project accommodating the Orthopedic Service line moving to Florence is nearing completion.
- Improvements to the parking lot will take place this summer, finalizing the additions to the hospital.



Prime Carwash 7600 Burlington Pike

- New to the market full service carwash chain offering interior and exterior wash services as well as full detail services.
- Project anticipated to be complete Winter 2024.



Florence, Kentucky **MAJOR PROJECTS LIST**

Under Construction



Florence Modern Dentistry 7753 Mall Road Suite E

- A new dental office will be opening on Mall
- Offering teeth cleaning, whitening, dentures and more.
- Project expected to open Fall 2024.



Mi Cozumel 7484 Turfway Road

- Coming soon to the Florence market, Mi
- Offering a wide range of Mexican cuisines in a festive and hospitable environment.
- Location to open in the new Turfway Plaza building.



The Hive Salon Studios 1100 Bill Wentz Drive

- A new 6,000 sq. ft. salon studio is being added along Bill Wentz Drive.
- Construction anticipated to be complete Fall 2024.



Hopeful Heights Townhomes Hopeful Church Road

- 63 townhomes to be constructed in nine separate units.
- Construction scheduled to be complete Fall 2024.



Florence, Kentucky **MAJOR PROJECTS LIST**

Under Construction



Kerry Nissan 8053 Burlington Pike

- Kerry Nissan will be undergoing renovations to the exterior, showcasing their new NREDI building concept.
- Construction expected to be complete Spring



KPOT Korean BBO 7888 Connector Drive

- New to the Florence market, offering a unique all-you-can-eat dining experience merging traditional Asian Hot Pot with Korean BBQ flavors.
- Restaurant expected to open Fall 2024.



Avalon Square

Weaver Road

- 19-acre development site.
- 135 unit townhome development project.
- Construction anticipated to be complete Spring 2025.



Peoples Exchange Bank 7620 Dixie Highway

- Peoples Exchange Bank will be backfilling the former Bosch Financial building on Dixie Highway.
- Construction anticipated to be complete Winter 2024.

Florence, Kentucky UTURE PROJECTS LIST

In the Pipeline



Publix

US 42 & Farmview Drive

- Publix has officially announced plans to construct a 55,000 sq. ft. grocery store in Florence.
- Project will include two additional out-lots, with future tenants to be announced at a later date.



Freedom Brewery and Pickleball Ranch Freedom Way

- A 12,000 square foot indoor/outdoor brewery will be joined by a six court pickleball facility behind the Florence Y'alls stadium.
- Construction to begin in Spring 2025.



Plantation Luxury Flats

Cavalry Drive

- Mixed-use residential development with first floor retail.
- Change-in-concept plan approved.
- Construction anticipated to start Spring 2025.



Residence Inn

Meijer Drive

- 104,321 sq. ft., 7-story tall, 124 unit hotel.
- Will be one of the tallest buildings in Florence.
- Construction scheduled to begin Spring 2025.

FUTURE PROJECTS LIST

In the Pipeline



Verst Group Logistics 7130 New Buffington Road

- Verst Group Logistics has announced their intent to expand operations at their Florence location.
- \$6.6M capital investment, creating 17 new full-time jobs.



High Stakes Harley Davidson 430 Meijer Drive

- Harley Davidson will be moving from their location on Action Boulevard.
- Backfilling the former LA Fitness building.
- Construction to begin in Fall 2024.



Mike's Carwash 8534 US 42

- Mike's Carwash is expanding their presence in Florence by opening a new location on US 42.
- The new location will be backfilling the former Soft Touch Carwash.
- Construction anticipated to begin Fall 2024.



Dave's Hot Chicken 4960 Houston Road

- A new restaurant coming to Florence, specializing in Nashville-style hot chicken.
- First Northern Kentucky Location.
- Construction to begin in Fall 2024.